

**Podcast & Portable Media Expo Speaker Evaluation  
September 29-30, 2006 ❖ Ontario Convention Center**

Session Title: **"Leveraging Your Knowledge ..."**  
Presenter: **Kris Smith**

Date: **Saturday, September 30**  
Time: **2:00pm – 3:00pm**

1. Did this workshop meet your expectations? (check one)

Greatly exceeded     Exceeded     Met my expectations     Somewhat disappointed     Very disappointed

2. Did the description of the workshop in the brochure and/or on the website match the presentation given? (circle one)

Yes     No

3. What did you like most about this session?

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4. What could be improved?

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5. Did you find this workshop to be....

Too basic in content     Just right in content     Way over my head

6. In your opinion, was the material presented as an unbiased educational workshop or a sales pitch?

An unbiased educational session     some sales pitch but still educational     nearly all sales pitch

7. In this specific session's subject matter, how would you classify your knowledge level prior to attending the Expo?

Highly knowledgeable     Knowledgeable  
 I've heard of the subject but didn't know much about it     New to the subject

8. In this specific session, what information was NOT covered that you feel should have been covered?

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9. Other comments:

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OPEN HELPFUL TONE

4. What could be improved?

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3. What did you like most about this session?

Real life honest opinions

4. What could be improved?

show templates and matrix models on the presentation

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3. What did you like most about this session?

LOTS OF WEBC INFO. SPEAKER WAS DIRECT AND OPEN ABOUT HIS EXPERIENCE. VERY GOOD ABOUT SHARING.

4. What could be improved?

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\_\_\_\_\_

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3. What did you like most about this session?

Q&A FORMAT

4. What could be improved?

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3. What did you like most about this session?

Relevant personal Experience

4. What could be improved?

\_\_\_\_\_

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Yes     No

3. What did you like most about this session?

KRIS WAS VERY OPEN ABOUT HIS BUSINESS AND SHARED A LOT  
OF DETAILS

4. What could be improved?

HALF THE CLASS WAS Q & A, I WOULD LIKE TO SEE MORE  
PREPARED INFO FROM THE SPEAKER.

5. Did you find this workshop to be....

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Yes  No

3. What did you like most about this session?

Kris' style,

4. What could be improved?

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Yes     No

3. What did you like most about this session?

Kris gave "real" information. It was not a product sales pitch, but the real world

4. What could be improved?

More sessions this informative

5. Did you find this workshop to be....

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9. Other comments:

Fantastic!!

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Yes  No

3. What did you like most about this session?

presenter's knowledge and sharing of experience

4. What could be improved?

Better slides and "next steps" e.g. go here for more info. or follow this step-by-step procedure to set up your business

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more info. about what you need - e.g. equipment, personal website or podcast etc. - before you get started.

9. Other comments:

Nice, easygoing presentational style

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3. What did you like most about this session?

THE FRANKNESS OF THE SPEAKER

4. What could be improved?

ENERGY LEVEL COULD BE HIGHER

5. Did you find this workshop to be....

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Yes     No

3. What did you like most about this session?

I ~~was~~ had an interest in the subject matter

4. What could be improved?

More specifics re: pricing

5. Did you find this workshop to be....

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Description of what to incorporate into pricing

4. What could be improved?

More suggestions on actual pricing

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I would have liked more specifics on pricing.

9. Other comments:

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